



**Finance and Operations:  
Best Practices  
to Grow Your Staffing Firm**

May 23, 2023

# Introductions

- Tom Nunn, President, Tom Nunn Consulting, LLC. Executive coaching & industry focused growth strategies
- Natalie Valerioti, VP of Finance, Talent Group, Houston TX
- Abhijit Bhatt, Global Head - Corporate Functions, Intelliswift Software, San Jose, CA
- Scott Poliziani, CFO – SSI People, Pittsburgh, PA

# Today's Format

- Review Best Practices for Various Topics
- Our Panelists Will Review How They Approach & Share Ideas
- Use Chat Tool for Questions
- Will Try To Leave Time at the End for Q&A

# Today's Topics

- Time Sheet Collection & Payroll
- Onboarding & Managing Consultants
- Accounts Receivable/Managing DSO
- Commission Processing
- Monthly Close
- Depth Chart
- Systems & Process Map
- TechServe Tools

# Time Sheet Collection & Payroll

- Time Sheet collection process
- Time sheet import tools
- Submitted vs approved time
- Exempt/non-exempt & OT compliance
- PEO vs Full-service payroll providers
- General overview of an efficient process

# Onboarding & Managing Consultants

- Who coordinates - consultant care team, other
- Tools to track & manage
- Integration with CRM/ATS
- Typical holdups
- Background checks
- Consultant life cycle
- Using Consultant Care as a differentiator

# Accounts Receivable/Managing DSO

- Proper aging and collections
- Credit checks
- PO adherence and tracking
- Management oversight & escalation
- Days Sales Outstanding formula:

*(Accounts Receivable at end of period being measured Divided by Total Sales for the same period) Times Total Number of Days in Period*

# Commission Processing

- One plan vs. multiple plans
- Avoid exceptions
- Model path for 3-6 months when plans change
- Typical burdens
- Claw backs & right of offset
- Treatment when producer leaves the firm
- Tools & automation
- Other Best Practices



# Monthly Close: Efficiency Tips

- Understand what goes into it - Create a critical date schedule identifying tasks that are needed to be completed to close a month and stick to deadlines.
- Stay on your timesheets (your biggest variable each month). Be relentless with reminders to enter and approve.
- Accept it will not be perfect - but close enough to 1-2% margin of error.
- Utilize tools and automation - Set up recurring vouchers/journal entries for things that are the same every month.

# Monthly Close: Efficiency Tips

- Schedule a Monthly Close Meeting with executives - put it on the calendar for every month for the entire year and stick to it.
- Understand what is most important and ensure everyone you rely on understands as well. If everyone understand the "why" it's easy to get onboard with the "how".
- Spend time figuring out why things get stuck and change the people or the approach
- Document your processes for each item on our critical date schedule to ensure coverage if someone is out.

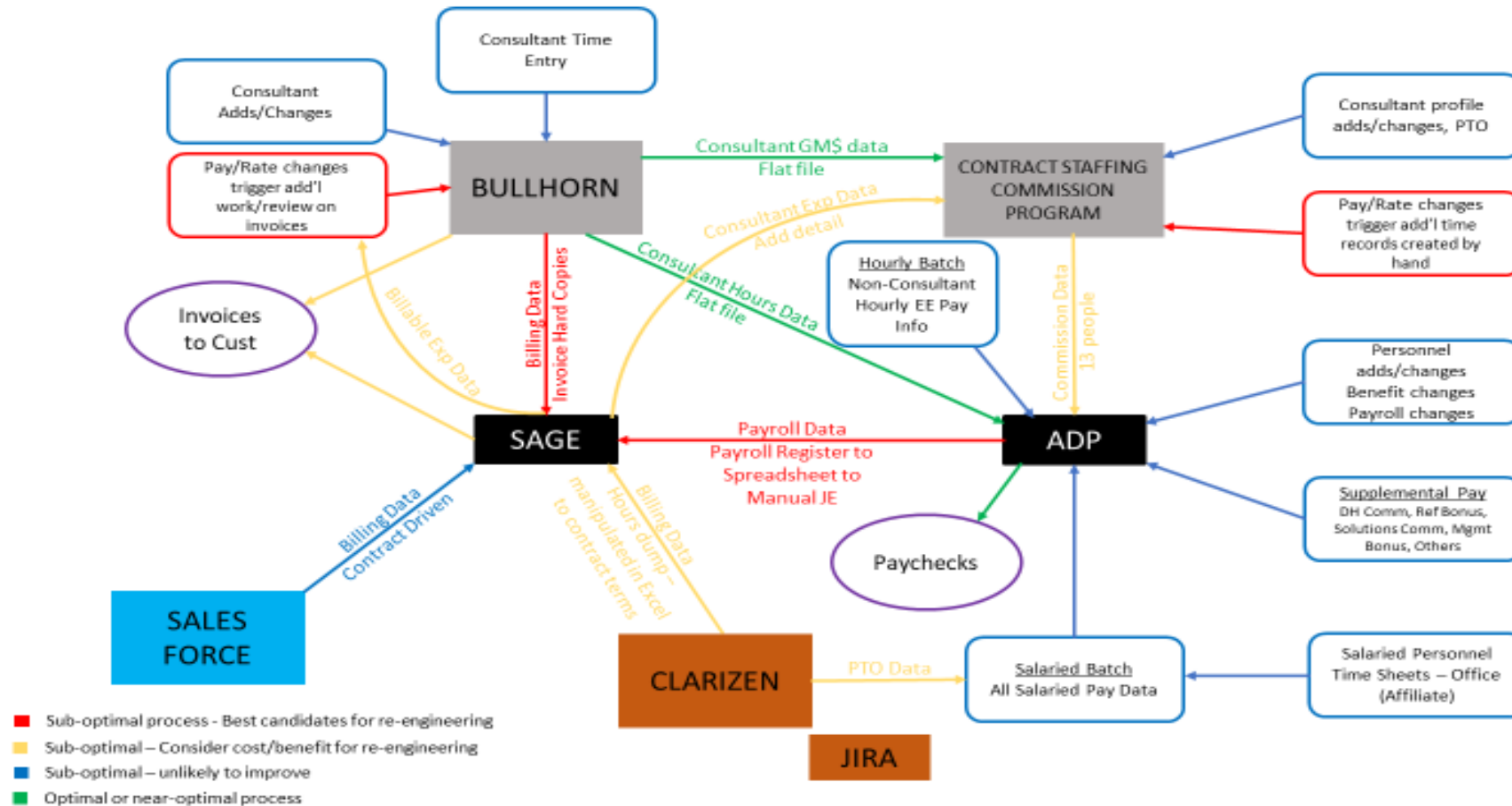
# Depth Chart

## Support Depth Chart

<b>Color Codes:</b>	<b>Name Column</b>	Primary person doing function today and considered fully proficient
	<b>Name Column</b>	Primary person doing function today and still training so needs assistance
	<b>Name Column</b>	Back up who can perform the function and is fully proficient
	<b>Name Column</b>	Back up who can perform the function but needs more training or assistance
	<b>SLA Column</b>	Service Level defined and routinely hit
	<b>SLA Column</b>	Service Level not defined or defined and not routinely hit
	<b>Efficiency Column</b>	Automated and/or happy with efficiency of the function
	<b>Efficiency Column</b>	Process is manual and/or inefficient and needs work to optimize

Category	Task	Description (if needed)	Name			Level of Efficiency	Priority To Cross Train
			Name	Name	Name		
A/P	Vendor Invoices	Validation and entry					
A/P	Aging	Validation and timing					
A/P	Payments	Entry					
A/R	ACH Receipts	Validation and entry					
A/R	Cash Receipts	Validation and entry					
A/R	Aging	Validation and timing					
A/R	Collections						
A/R	Client Credit Checks						
A/R	Corrections	Validation and entry					

# Systems & Process Map



# TechServe Tools

- ComplianceHR
- Legal Services
- Insurance (Commercial and Benefits)
- Peer to Peer Networking
  - Roundtables
  - Executive Forum
- Model Contracts
- Webinar Library
- Online Learning Center

# TechServe Alliance Executive Summit 2023

Nov. 14–16, 2023

In partnership with  
the **Society for Information Management (SIM)**

## This year at the Executive Summit:

### Enhanced Client Prospect Opportunities

The Summit will be held in conjunction with SIM's leadership conference **TechExec 2023**, bringing **CIOs, CTOs, technology leaders, and Senior Procurement Professionals** from some of the largest U.S. companies, offering unparalleled networking and collaboration opportunities during joint general and breakout sessions.

### Strategies and Tactics Empowering Technology Staffing Firms to Succeed in a Dynamic Environment

As in the past, TechServe Alliance Executive Summit will deliver keynotes, breakout sessions, and roundtables that address the unique business needs of the Technology Staffing & Solutions firms.



**Nov. 14–16, 2023**

The Ritz Carlton, Amelia Island, FL

<https://events.techservealliance.org/2023>

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## Wrap-Up & Thank-you!

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